

To: Year 8 Parents/Carers

11 July 2022

Dear Parent/Career

Year 8 Enterprise Day

On Friday 15 July we are hosting a Year 8 Dragon's Den style enterprise day with The New Anglia Enterprise Partnership and our Enterprise Advisor Wil Barber from William's Way Estate Agency. We will also be supported by employers from local businesses who will act as mentors as well as our link Trustee for Careers, Mr Callum Perry. The objective of this day is to inspire and inform students about the careers associated with the real estate industry, and the skills and values needed. Although centred around real estate, the day aims to incorporate lots of different business streams to demonstrate the use of transferable skills across industries.

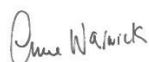
Students will work in small teams within their forms to 'sell' a house to their mentor, and then the 'dragons'. Students will be given a pack which will include images of a house that needs remodelling, a list of costs including how much a particular part of the renovation will cost and how much potential value will be added to the property as well as a set of buyer profiles to choose from. Students will be coached and supported through the day by their mentors.

Students will need to

- Create a mood board to show their ideas for the renovation of the property.
- Write a marketing brochure to describe the property and if they change the layout of the property an updated floorplan.
- Create a cost list, demonstrating how much value they have added to the property through their renovations.
- Present their property, first to their class and mentor then, if chosen by the mentor to the dragons and the rest of the year.

A selected team from each form group will then present to the 'dragons', there are prizes to be won! They will also be given a talk by a guest speaker who has been in the construction industry for over 30 years. I am hoping that this day will inspire our young people and enable them to think about the world of work and provide them with an interesting and worthwhile day.

Yours faithfully



Mrs A Warwick
Careers Lead