



Taverham Sixth Form
One vision. Our passion. Your future.

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Head of Sixth Form Mr James Linnell

14 June 2023

Dear Parent/Carer

We are organising a visit to Banham Zoo on Thursday 20 July to support the studies of A-level biology, business, philosophy, psychology and sociology students. In order to keep the costs at a manageable level, it is necessary to run multiple trips on the same day. However, by being at the same location students will be able to participate in all the activities related to their subject over the course of the day. We shall be travelling with Easton Coaches, leaving school at 8:30 am and returning at approximately 4 pm. The non-refundable cost per student is £23.10 to cover the coach and zoo entry.

The **Biology** group will be visiting Banham Zoo to support their studies through investigations into conservation and biodiversity. They will also be looking at the pros and cons of in situ and ex situ conservation. They will also extend their understanding of conservation outside the specification to support their synoptic essay writing in Year 13.

The **Business** group will be visiting Banham Zoo to support their business studies through analysing the extended marketing mix in action. They will also have the opportunity to attend the 'No Business like Zoo Business' workshop.

The **Philosophy and Ethics** group will be visiting Banham Zoo to support their philosophical and ethical studies. Throughout the day they will be analysing and applying different ethical theories through research to the zoo environment. The group will monitor interactions amongst customers looking for evidence to support their application of ethical theories to the concept of a zoo and use the of animals.

The **Psychology** group will be visiting Banham Zoo to support their studies through investigations into animal behaviour, participating in the 'Animal Behaviour' session. They will also be guided to collect data whilst at the zoo through an animal observation of their choosing. This data will be used within subsequent lessons for analysis and investigation to further develop research methods skills. This will therefore be a valuable trip in a number of ways.

The **Sociology** group will be visiting Banham Zoo to support their sociological studies. Throughout the day they will be analysing how the zoo can be considered a small-scale society and will investigate the differing environments and set ups that have been created to ensure a functioning and cohesive setting. The group will also be using this time to investigate and monitor the interactions amongst customers and consumers, looking for norms, values, social cohesion and apply sociological theory to key interactions culminating in them creating their own research data.

This trip will be valuable and hopefully enjoyable for all!

We hope that enough students will want to take part in order to make the trip viable, but we will not be able to run the trip without sufficient interest. In order that we can confirm bookings, please pay on WisePay no later than **Friday 23 June** and return the attached return slip to the relevant subject teacher.

If you have any questions, please contact the relevant subject teacher.

Yours faithfully

Miss H Reding
Enrichment Co-ordinator



Banham Zoo – Thursday 20 July 2023

Please complete as applicable and return to the relevant subject teacher by **Friday 23 June 2023**

NB: 16-19 bursary students may be eligible for full or part payment via an internal department transfer, instead of paying via WisePay. If so, please ask them to check asap with the sixth form office and complete a claims form.

Student name

Please tick **one** of the following:

Biology (Ms Kinsley: subject teacher)
I confirm I have paid £23.10 via WisePay

Business Studies (Ms Robertson: subject teacher)
I confirm I have paid £23.10 via WisePay

Philosophy & Ethics (Ms Green: subject teacher)
I confirm I have paid £23.10 via WisePay

Psychology (Ms Reding: subject teacher)
I confirm I have paid £23.10 via WisePay

Sociology (Ms Green: subject teacher)
I confirm I have paid £23.10 via WisePay