



NORFOLK
CONSTABULARY

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Non-Emergency Tel: 101
In an emergency always call 999

Dear Parent/guardian

Paul Johnson from the Children and Young people's team at Norfolk Constabulary will be delivering a presentation to Year Nine on 'Grooming' at your child's school. This year group has been chosen to have this delivery in accordance with supporting the school in delivering its PSHE which provides the social learning to the students. The aim of this session is to aid safeguarding the students by enhancing their knowledge around these topics.

The session will include learning about several topics surrounding grooming. We will briefly discuss the concept of consent, how to stay safe on and offline. Finally, we will discuss a couple of case studies to look at and how grooming can happen both online and offline.

There is some additional information about the session here

<https://www.norfolk.police.uk/advice/child-protection/safer-schools-partnerships>

If you want to know a little more about healthy relationships, consent or grooming the following websites are a really good place to start:

<https://parentzone.org.uk>

[CEOP Education \(thinkuknow.co.uk\)](https://www.thinkuknow.co.uk)

Yours faithfully

Natalie Outred

Children & Young Peoples Engagement Advisor

Youth Engagement & Safer Schools Team

Community Safety

We will answer letters within 10 working days, where information is available.
Where this is not possible, an explanation will be given for any delay.



Awarded for excellence



INVESTOR IN PEOPLE

Grooming and CSE (Child Sexual Exploitation).

2022/2023 Presentation.

Learning Outcomes:

- 1) Understand what 'grooming' is.
- 2) Understand how grooming happens and how to recognize the signs.
- 3) Where to go for help.



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What is Grooming?

Grooming

noun

“Grooming is when someone builds a relationship, trust and emotional connection with a child or young person so they can manipulate, exploit and abuse them.”

Source: NSPCC

**Sexual Motive = Child Sexual
Exploitation
(CSE)**

The Grooming Process.



**Targeting
Stage**

**Friendship
Forming
Stage**

**Loving
Relationship
Stage**

**Abusive
Relationship
Stage**



Targeting Stage

Groomer selects a victim by:

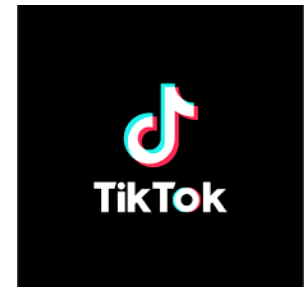
Observing young people to look for weaknesses.

Going to places young people hang out .

Adding young people as 'friends' on social media.

Social Media Connections.

70 % of all child grooming cases in the UK involved...



How many of you have added people you don't know as "friends" on social media?



**Friendship
Forming
Stage**

**The groomer makes the
victim feel special by:**

Giving them gifts or rewards.

Promising to keep them safe.

Letting them in on 'secrets'.

'Being there' for the victim
because 'nobody else will
understand'...



**Loving
Relationship
Stage**

The groomer makes the victim believe they are in love. They will:

Lower the victim's inhibitions.

Establish a sexual relationship.

Get the victim to engage in 'forbidden activities,' e.g. drugs, drinking, sexting.



**Abusive
Relationship
Stage**

The groomer starts behaving in an abusive way by:

Threatening to withdraw love or
friendship.

Becoming physically violent.

Forcing / coercing the victim into
sexual activity – “You told me you
loved me.”

Demanding sexual images.

Is this type of relationship...

Healthy

OR

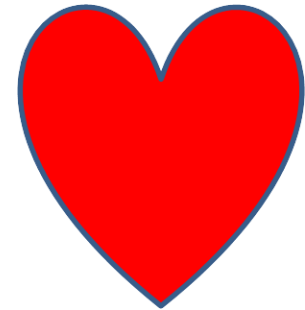
Unhealthy

?

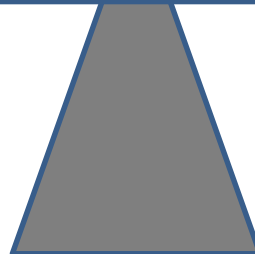
Healthy Relationship



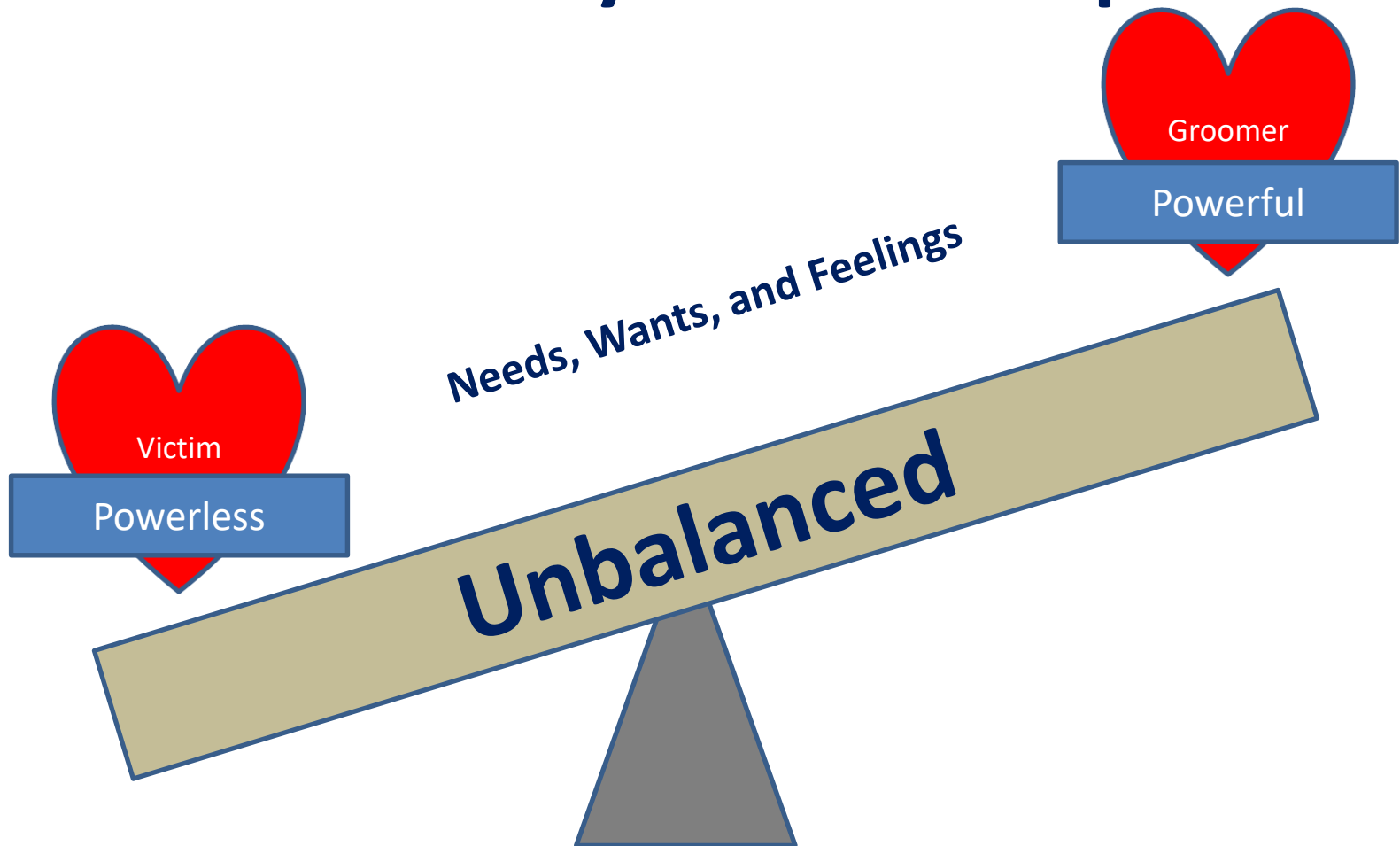
Needs, Wants, and Feelings



Balanced



Unhealthy Relationship



Imbalance of Power

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graph TD; A[Imbalance of Power] --> B[Victim is under pressure]; A --> C[Victim is controlled]; A --> D[Victim is coerced]; B --- E[This is NOT Consent]; C --- E; D --- E;
```

**Victim is
under
pressure**

**Victim is
controlled**

**Victim is
coerced**

This is NOT Consent

Grooming Examples



Givemore Gezi, 39.
Psychiatric Nurse.
Groomed a 15 year old female mental health patient in his care.
- 7 years in prison.



Gemma Watts, 21
Groomed up to 50 young girls online.
Youngest victim was 13.
Posed as a boy.
- 8 years in prison.



Boy, 15
Involved in County Lines.
Took female "friends" to parties in London, arranged by gang elders.
- 2 year community sentence.



Luke Harlow, 27 and Stephen Beadman, 29
Harlow Groomed 15 year old female online.
Beadman later murdered her.
- Harlow - 12 years in prison.
- Beadman - Life prison sentence (min 35 years).



Man, 36.
Posed online as teenage girl.
Tricked boys, aged 4 to 14, into sending nude photos.
- 25 years in prison.

Case Study – Jenny and Daniel

- Jenny is 13, she has fallen out with 2 of her best friends. There is no-one she feels she can talk to about this.
- Jenny goes on to the internet and finds a chat room.
- She starts chatting to Daniel, aged 14, and they get on really well.
- They chat online for two months. They talk about loads of stuff. They just have so much in common!
- They live in the same area, so arrange to meet up one weekend.

Do you have any worries about the relationship at this stage?

- When they meet it is apparent Daniel is older than 14, he's actually 20, but he apologises for lying and says he felt alone and didn't think Jenny would want to talk to him.
- Jenny agrees to carry on seeing Daniel as he is the first person she has felt she can be herself with.
- Over the next month they start sending sexual images to each other.
- Daniel tells Jenny that he loves her. This makes Jenny happy and she says that she feels the same.
- Daniel and Jenny start a sexual relationship.

What are your worries now? Have any crimes been committed? Is it grooming?

The Law on Sexting

It is an **offence** to...

TAKE

MAKE

POSSESS
(Have on
your
phone)

DISTRIBUTE
(Share with
others)

any indecent images of anyone aged **under 18**, even if the content was created with the consent of that young person.

Staying Safe.



Ask yourself:

- **Why** is this person showing an interest in me?
- Am I **comfortable** with what is happening?
- What would my **parents / carers / teachers** or **friends** say?

Online Safety Tips.

- Make your profile **private**.
- **Don't** add people you don't know personally.
- Always question **why** someone you don't know has started talking to you online.
- **Don't** agree to meet someone you only know from online chat.
- Report and **block**.

Sexual Images and Text Messages.

Unwanted Sexualised Text Messages.

- **Don't delete text messages** until they have been seen by a police officer, if you want to report the problem.

Sexual Images of Under 18s.

- If you receive a sexual image, **show it to a trusted adult, then delete it.**

Look out for your friends:

- Are they spending less time with you?
- Have they started hanging around with someone older?
- Do they spend a lot of time online?

Report it.

If something doesn't feel right get advice from trusted adults or friends.
If you feel you are in danger, or you're worried about a friend, report it.
You won't get into trouble.

Talk to a trusted adult (**parents, carers, teachers**, etc)

Speak to your school's **Safeguarding Lead**.

Talk to **Childline** on 0800 1111.

Visit www.ceop.police.uk to report online grooming.

Phone the **Police** on 101 (999 in an emergency).

**Thank you for
listening**

www.norfolk.police.uk



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Our Priority is You

