

Business Studies

Syllabus
AQA

Core content:

1. What is business?
2. Managers, leadership and decision making,
3. Marketing management,
4. Operational management,
5. Financial management,
6. Human resource management,
7. Analysing the strategic position of a business,
8. Choosing strategic direction,
9. Strategic methods,
10. Managing strategic change.



Assessment:

Three written examinations, each worth 33.3%

60% A*-C in 2023